

## **Fake news:**

- Media that passes as “news” that actively spreads false information, lies. Not true facts.
- Facts that are used to create a false narrative.
- Insult used to describe news you don’t like or agree with
- News that is reported without full facts or back story.

## **Why so effective?**

- It works to convince people.
- Sensational headlines are effective.
- It can spread very effectively without knowing.
- Easy to spread your ideas.
- People get what they want to hear. They believe what they want to believe and fake news gives them justification.
- People have trusted news sources.
- Spreads easily through social media

## **How to avoid “fake news”?**

- Read more than one source, from different perspectives.
- Focus on reading “reliable” sources rather than the first thing you see.
- Avoid “biased” sources.
- Avoid news sources that try to focus on entertainment even if they are news entertainment.
- Be aware of what your gut says, be aware of what you want to believe and be skeptical of your own desire to believe things.
- Be wary of what you read on social media. Be careful about reposting stuff.

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